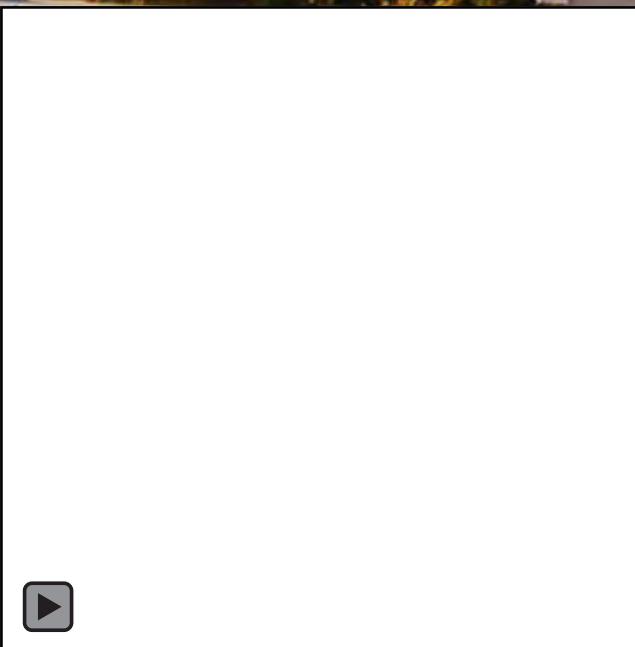


NATIONAL PCC WEEK 2026

DRIVING THE NEXT GENERATION

FOR THE MAILING & SHIPPING INDUSTRY

SPEAKER & MODERATOR: DINA KESSLER



TODAY'S AGENDA

- 01** THE POWER OF THE MAILING & SHIPPING INDUSTRY
 - 02** STATE OF THE INDUSTRY: THE 2026 U.S. LANDSCAPE
 - 03** THE BRAIN DRAIN: OUR INDUSTRY'S GREATEST RISK
 - 04** THE SOLUTION: LEADERS CONNECT MENTORSHIP PROGRAM
 - 05** PANEL ON EFFECTIVE MENTORSHIP
 - 06** Q&A
-



THE POWER OF OUR INDUSTRY

BY THE NUMBERS

IN THE HYPERCONNECTED WORLD OF 2026, PEOPLE WANT TACTILE, PHYSICAL CONNECTION AND ARE DITCHING THEIR SPAM STUFFED EMAIL INBOX.



\$2 TRILLION

ECONOMIC IMPACT



7.4 MILLION

JOBS SUPPORTED



153 MILLION

HOUSEHOLDS REACHED



\$12.6 MILLION

BUSINESSES CONNECTED

WHAT'S THE GREATEST RISK TO OUR INDUSTRY RIGHT NOW?

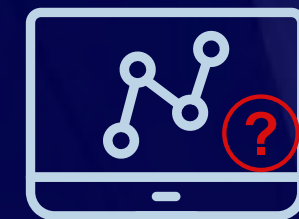


THE GREATEST SUPPLY CHAIN RISK: **THE BRAIN DRAIN**



27% OF THE WORKFORCE AGE 55+

Decades of expertise walking out the door.



NEW TALENT IS DIGITALLY FLUENT

but lacks operational context.

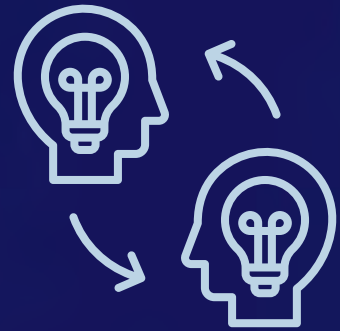


THE REAL GAP:

Institutional knowledge + Decision-making

YOU CAN AUTOMATE A PROCESS. YOU CANNOT AUTOMATE EXPERIENCE.

MENTORSHIP IS CRUCIAL FOR THE FUTURE



KNOWLEDGE TRANSFER



NETWORK EXPANSION



CONFIDENCE & LEADERSHIP



WORKFORCE RETENTION



**LEADERS
CONNECT**

OUR PANEL



Leanne Herman

Director of Postal Affairs
Sepire



Cathy Leibrock

Director of Direct Marketing
AAA Life Insurance

YOUR MENTORSHIP JOURNEY STARTS TODAY



QOOPER IOS



QOOPER - GOOGLE PLAY



MENTEE - SIGN UP



MENTOR - SIGN UP

The background is a composite image. On the left, two postal workers in dark uniforms are seen from behind, standing on a sidewalk. One worker is holding a large mail bag. In the center, a blue mailbox stands next to a stack of cardboard boxes. On the right, a white USPS delivery van is driving on a road. The background also features a city skyline at sunset, with a lighthouse on an island and a bridge. The sky is filled with colorful clouds and a network of glowing lines connecting various points, suggesting a global or interconnected theme.

THANK YOU FOR JOINING US!
